

Intervoice Says Yes to Windows® Classic Software from BSQUARE



“BSQUARE has been in close contact with us ever since we started working with them. They answer all of our questions, whether from an engineering, purchasing, or legal perspective.”

Senior Purchasing Manager

Customer Profile

Through more than 22,000 system deployments, Intervoice has led the market in providing voice automation solutions that have resulted in the generation of billions of dollars from increased revenue and improved operational efficiencies.

Business Challenge

Intervoice, a leading developer of voice automation solutions, is strongly committed to Microsoft® technology. Every Intervoice platform uses a Windows® operating system, and the company has formed a strategic alliance with Microsoft to support the Microsoft .NET Speech Platform.

Two years ago Intervoice was purchasing Windows runtime licenses from a small company with insufficient financial resources. When the software provider suddenly went bankrupt, Intervoice was forced to find a new licensing partner immediately, or else risk a delay in product shipments to customers.

How BSQUARE Helped

BSQUARE hired several former customer representatives who had worked for the bankrupt provider. One of them quickly contacted Intervoice to assure them that BSQUARE was ready to step in without delay to avoid any interruption to their business.

Today BSQUARE provides Intervoice with Windows Classic family operating systems such as Windows NT Workstation for legacy systems, as well as the latest versions of Windows Server 2003 for its newest products.

Besides delivering licenses, BSQUARE provides value-added benefits to Intervoice. For example, the purchasing department at Intervoice now receives BSQUARE's assistance with the annual renewal of their OEM Customer License Agreement (CLA) with Microsoft.

BSQUARE also encourages ongoing communication between Intervoice and Microsoft by organizing face-to-face meetings with Microsoft representatives and Intervoice management. This enables Intervoice to better express its opinions on Windows licensing and technology roadmaps.

Benefits Delivered

- Assistance with annual renewal of OEM Customer License Agreement (CLA)
- Responsive customer service and prompt delivery of runtime licenses
- Stronger communication with Microsoft

Why They Purchased From BSQUARE

- Excellent relationship with customer care representative
- Availability of a wide range of Windows Classic and Windows Server operating systems
- Expertise in explaining contract details such as licensing restrictions

Take the Next Step: Contact BSQUARE Today

To find out more about how BSQUARE can help your project, as well as BSQUARE professional engineering services, Windows Embedded licensing and development tools that can accelerate your time to market, contact BSQUARE at 1-888-820-4500 or email sales@bsquare.com.



For more information, please visit www.bsquare.com

About BSQUARE:

BSQUARE is a solution provider to the global embedded device community. Our teams collaborate with OEMs at any stage in their device development to bring quality products to market faster. Since 1994, BSQUARE has been a trusted partner to smart device makers worldwide.

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