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Bsquare Corporation

Fact Sheet

Overview: Bsquare, a global leader in embedded solutions, applies experience and expertise on leading platforms to create new connections with customers, new business models and new ways of working and communicating. Bsquare partners across ecosystems, forging a unique combination of world-class professional services with essential hardware, software and licensing resources to enable smart-connected devices that are reliable and valuable to end-users, and successful for our customers. As a key member of the smart connected device community, Bsquare serves customers by forging connections among the partners, people, tools, and technology needed to create smart connected devices.

Mission: Bsquare is at the center of the smart connected device ecosystem—providing solutions and leadership critical to developing the devices and applications that are defining the future.

We apply our depth and expertise across leading platforms and a broad range of silicon.

We work closely with our customers to ensure their devices are reliable and valuable to end-users for the entire product lifecycle.

We help drive down development costs, accelerate time to market and reduce the risk in new product development.

But our greatest achievement is how we help our customers bring their dreams of deeper customer connections to life. It's what we do. It's who we are.

Bsquare
Forging Smart Connections

Bsquare Services:

- Software & hardware consulting & provisioning
- Application development & porting
- Program Management
- Quality Assurance & testing

Bsquare IP:

- Windows Embedded CE BSP for TI OMAP
- Qualcomm Snapdragon MDP
- Adobe Flash Player ports
- HTML5 Rendering Engine
- TestQuest Pro
- TestQuest Countdown
- Secure Digital Middleware
- OS Recovery Tool

Key Licensing Partners:

- Adobe
- McAfee
- Datalight
- Microsoft

Key Markets:

- Automotive
- Consumer Electronics
- Mobility
- Industrial
- Retail / Point-of-Service
- Medical

Employees: 300+ headcount, worldwide

Management Team:

- Brian Crowley, President & Chief Executive Officer, Director
- Scott Mahan, Vice President, Finance & Operations and Chief Financial Officer
- Mark McMillan, Vice President, Worldwide Sales & Marketing
- John Traynor, Vice President, Products

Headquarters & Office Locations:

- **Bsquare Headquarters – Bellevue, WA**
- Bsquare EMEA – Trowbridge, UK
- BSQURE Taiwan – Taipei, Taiwan
- Bsquare Japan – Tokyo, Japan
- Bsquare China – Beijing, China
- Bsquare Korea – Seoul, Korea

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