

## Build a better device, create a better business

### **SquareOne Essentials is a complete, out-of-the-box solution to future-proof your devices**

Your business makes great products, and SquareOne makes your job easier. Devices equipped with SquareOne support in-place upgrades without configuration loss and monitor their own health and operation.

The SquareOne Essentials package was designed specifically for OEMs who do not require remote monitoring or diagnostics and control, but still want to take advantage of SquareOne.

SquareOne Essentials focuses on simplifying the management of your device's OS. From capture and deploy to backup and recovery and our own in-place upgrade functionality, SquareOne allows you to keep your Microsoft OS up to date without the loss of custom settings and configurations.

Transform dedicated device fleet management with SquareOne, extending the life of your products, reducing support and service costs for your customers, and carving a new path for your business model.

 Windows 10 IoT

### **Create a new stream of revenue**

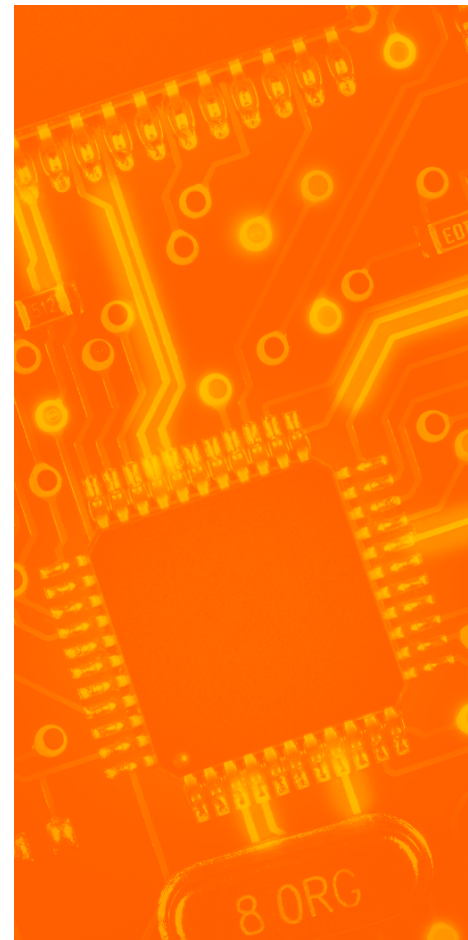
#### **Extend the life and use of your devices with fleet management that lowers support costs and increases revenue**

After you ship your devices, do your customers manage and maintain them? With SquareOne Essentials, create a new stream of revenue with no additional overhead or expertise. Essentials allows you to provide your customers the benefits of remote device management from a single dashboard.

With total visibility and control, the managers of your devices can focus on how your products simply work and

even extend the capabilities and life of their fleet. As our partner, you can decide whether you sell SquareOne directly to your customers or add to your bottom line with a referral kickback.

Add value for your customers with devices that stay ahead of the next industry trend, compliance requirement, or evolving threat with dedicated device management.



# SquareOne | Essentials

SquareOne Essentials is available to those customers who do not require the full-suite of connected services, but still want to take advantage of the basics. SquareOne Essentials provides:

## Complete, Remote Device OS Management

- OS backup and recovery to a known state
- In-place Microsoft OS upgrades – settings and configurations remain
- Easy capture and deploy OS images for consistent, high-quality manufacturing process
- Disk partition management
- Upgrades to SquareOne Premier at any time

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## Essentials Benefits

### Access new revenue

As a member of our partner program, create a new stream of revenue when offering SquareOne as part of your IoT product solution.

### Enhance customer experience

When devices just work, your customers and their end users notice. SquareOne makes it easy for customers to keep your devices running optimally and extend the life and use of their fleets.

### Shorten time to market

Improve quality control of your manufacturing with a streamlined process.

### Safeguard OS

Easily backup an OS to a known state.

### Improve Employee Productivity

Upgrade your Microsoft OS without the loss of settings and configurations and stop wasting time rebuilding your OS image.

## Contact Us

 [info@bsquare.com](mailto:info@bsquare.com)

 425-519-5900

