

# BSQUARE

## Do more with a partner who has done it before

Bsquare has been helping customers with their embedded OS software for over 25 years. In just the last two years, we have helped more than 600 companies design and deploy over 2.4 million devices.

### Experience

- Long-time authorized Microsoft IoT distributor
- We have extensive experience deploying and operating devices using Windows IoT, Linux, and Android.

### Service

- Our OS configuration services will get your product to market quickly with a secure, scalable, and maintainable design.
- Our SquareOne software provides robust OS update and recovery capabilities.

### Value

- We will help you pick the right version of OS software for your hardware and budget.
- Our loyalty pricing agreements reward long-term partnerships without locking you into a volume commitment.

### Vision

- Bsquare offers intelligent lifecycle management with SquareOne that allows you to remotely upgrade, monitor, and manage devices securely at scale.
- SquareOne supports the AWS and Azure cloud services as well as on-premises operations.
- Our 24/7 operations team provides cost-effective monitoring and support services.

## Popular Windows IoT and embedded OS products:

#### Windows IoT OS

Windows 10 IoT Enterprise 2019 LTSC/SAC  
Windows 10 IoT Enterprise 2016 LTSB/CBB  
Windows Server IoT 2019  
SQL Server IoT 2019

#### Legacy OS

Windows 7 for Embedded Systems  
Windows Embedded Standard 7  
Windows Embedded POSReady 7  
Windows Embedded CE 6.0  
Windows Server 2016 for Embedded Systems  
SQL Server 2016 for Embedded Systems  
Microsoft offers over 500 Windows IoT and embedded SKUs.

#### Support Programs

SQL Server 2008 R2 for Embedded Systems  
Windows Server 2008 R2 for Embedded Systems  
Windows 7 for Embedded Systems  
Windows Embedded Standard 7  
Windows Embedded POS Ready 7



# Get to market faster and cheaper

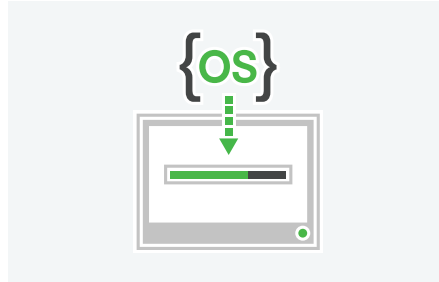
Our systems engineering team will configure your system software and prepare an image for manufacturing using proven OS configuration services to deliver a secure and upgradable system.

Keep your BOM costs low with our pricing programs that reward volume and loyalty.



## Planning

We help you select the right system software for your hardware and BOM cost objectives.



## Imaging

Our process ensures the system is imaged correctly for each version of your hardware.



## Future-Proofing

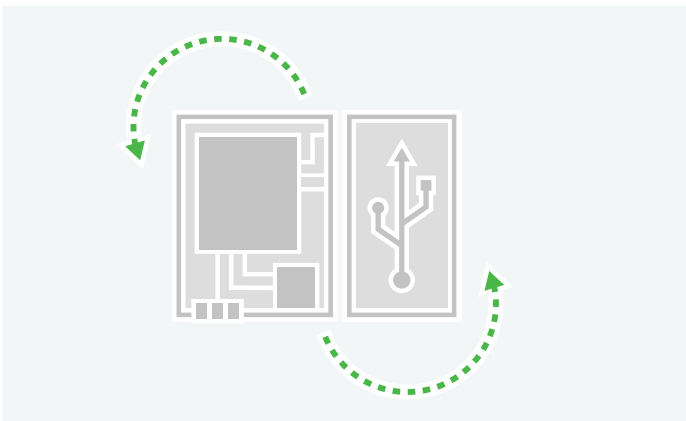
SquareOne allows you to update your system software, extending the life of your products.



SquareOne is a secure device lifecycle management suite of software and services that supports intelligent operations in a wide range of scenarios.

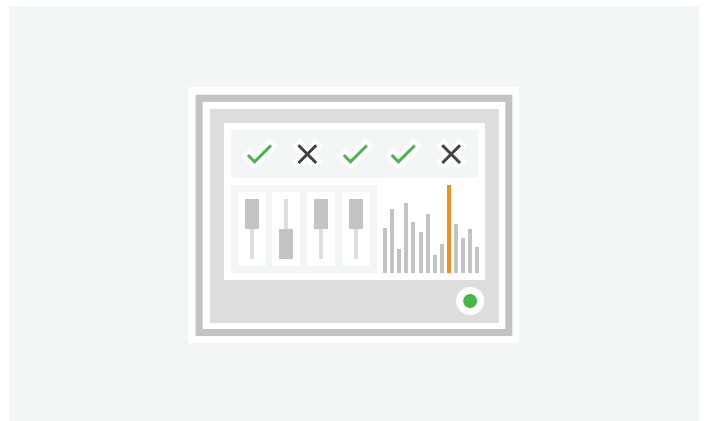
From updating and recovering OS and application software on a single unconnected device to non-stop data-driven operations for a fleet of connected devices, SquareOne allows device makers to transition deployment and operations in phases that make sense for your business.

### Supported Technologies:



## Recover & Update

Recover from failures from a hidden partition or from a USB drive as your security policy allows. Update and manage software remotely with the secure SquareOne agent configured in your OS image.



## Operate & Monitor

Remotely manage and monitor the performance of your devices as a fleet. Our 24/7 operations service and rule-based monitoring ensures your devices are meeting your business needs.

For more information, visit [bsquare.com](https://bsquare.com), contact your account executive, or email us at [info@bsquare.com](mailto:info@bsquare.com).